



Hoya Learning Center™ – Your Interactive Learning Management System!

Exciting Courses, Hot Topics and Completion Rewards
Now Available to Accounts on the Hoya Hub

What Is the Hoya Learning Center?

More training and education than ever before are being done online, and learners have high expectations for the quality and interactivity of learning management systems. Education is an opportunity for you to attract, retain and grow the talent in your practice.

The new Hoya Learning Center (HLC) offers brand new courses and functionality. Course topics include:

- Basic Optics – Anatomy of the Eye, Physics, Progressive and Single Vision solutions
- Products and Technology – Sync III, Binocular Harmonization Technology, and Integrated Dual Surface Design
- Management and Sales – Selling Multiple Premium Pairs, and Office Hygiene

New functions on the Hoya Learning Center include:

- Integration with our customer portal and the convenience of a “single sign on” for a customized experience

- Reward staff including certifications and learning pathways
- Gamification opportunities such as competitions and prizes

Coming Soon!

New courses and features will be rolled out on a continuous basis. Stay active on the Hoya Hub,™ your connection to all things Hoya!

How to Access the Hoya Learning Center

Access to the Hoya Learning Center is exclusively through the Hoya Hub customer portal. Here is how to get set up on the Hoya Hub:

1. Ask your territory sales manager or customer service representative if the contact information for the practice’s “Principal Practice Owner” (PPO) is in your record in our system.
2. Once we have the Principal Practice Owner’s name and personal email address, we can send an invite to the Hoya Hub.
3. The PPO will need to:
 - a. Follow the simple instructions in their invitation email
 - b. Establish their profile on the Hoya Hub
 - c. Set up staff member profiles on the Hoya Hub
 - d. Check off the “Hoya Learning Center” box in the “Permissions” pop up window
 - e. Staff members will receive their own Hoya Hub invitation and be required to follow the instructions to gain access

If the practice owner has already accessed the Hoya Hub, they will simply need to add staff members to the Hoya Hub and ensure they have checked off the “Hoya Learning Center” box in the “Permissions” pop up window.

The screenshot shows the 'Add Employee' form with the following fields and options:

- Name ***: Mr. (dropdown), First Name, Last Name
- Position ***: Shop Manager (dropdown)
- Email ***: [Empty text field]
- Hub Permissions**:
 - Can Manage Employees
 - Can Order Labels
 - Can View Orders
 - Can View Marketing Materials
 - Can View Training Materials
 - Can View Statements
 - Can View Invoices
- System Permissions**:
 - Hoya Net
 - HHP
 - Learning Center (circled in red)
 - MyStyle Identifier

Buttons: Save, Close

Support for the Hoya Hub and Hoya Learning Center are available by calling 844.736.5772 or emailing hoyahubusa@hoya.com.